



日本ビダヤコム株式会社
VIDHAYAKOM CO.,LTD.

In 1975, we met new flowers made by “polyester fabric” which were invented by Mr. Patrick Koo, the founder of United Chinese Products Co, Ltd. (UCP). At that time, plastic was the most common material of artificial flowers. However, these polyester flowers have the soft touch and realistic coloring just like fresh flowers, called “magic silk”. It was a great honor for Vidhayakom Co., Ltd. to have an opportunity to introduce these fascinating flowers to the Japanese market.

At that time the cost of polyester flowers were 3 times more than plastic flowers, but our customer, Tokyodo Co., Ltd., purchased our first shipment all. Since then, Tokyodo and Vidhayakom work together with UCP closely.

Our relationship with UCP has continued for nearly half a century through second and third generations. We believe that we have been able to continue this long relationship because of our mutual trust, sharing information, and overcoming difficult times together.

For half a century, UCP has been bringing great flowers to the market. This is undoubtedly due to the strong passion of Mr. Patrick Koo and his brothers on artificial flowers and the never-ending challenge. Recently UCP newly developed environmentally friendly flowers and their challenge is not going to stop.

We hope that this spirit will be passed on to the next generation over next half a century and let us continue to bring wonderful flowers to the world together.

Eddie Togo
President
Vidhayakom Co., Ltd.